

TO: NAFBAS Members
FROM: Professional Papers Committee

This memo is to encourage your participation in the 2017 NAFBAS Professional Papers Awards Program. It gives you the opportunity to share work that you have recently completed or to develop a topic which can benefit all Farm Business Analysis Specialists. To help clarify past years questions, several comments are:

- Two years ago the monetary prize was increased, **see each category below.**
- Two years ago we added a new category called, "NAFBAS Professional Presentations"; any NAFBAS member slated to present at the current year conference is eligible to submit and entry in the new category. This presentation will be judge at the Conference; however you must submit a one page summary of the presentation prior to the deadline to be considered.

Again this year the committee will review the material and select the winner prior to the NAFBAS conference. The categories established by the committee are intended to reflect areas in which farm business analysis specialists might naturally be producing quality documents. The specific categories are as follows:

1. Professional Paper, **\$200** - Address farm business analysis, agricultural finance, accounting or tax topics relevant to NAFBAS. This should not exceed 10 pages double spaced on 8 1/2" x 11" paper with 2" top and 1" side margins.
2. Newsletter
 - A. Association, **\$50** - Produced in a farm management association for the clients of two or more staff members. **One entry only.**
 - B. Individual, **\$50** - Produced by an individual staff member for his clients. **One entry only, not multiple letters.**
3. Individual or Local Assoc. enrollment program, **\$200** - Describe in detail (radio spots, newspaper ads, summary materials, neighborhood meetings) and include materials used in a publicity and enrollment program that has resulted in a net increase of at least 5 members per specialist per year in the last 2 or 3 years.
4. Local Association 2016 Analysis Summary, **\$50**
5. Other Educational Aids, Information Flyers, etc., **\$150**
6. NAFBAS Professional Presentation, **\$100** - Describe your presentation for the current NAFBAS Conference. The presentation does not need to complete. However, you must submit a one page summary to be considered by the due date.

We hope that these categories will generate entries both from individuals and associations. The committee's goal is not only to encourage development of quality documents, but to facilitate sharing them with your peers and to recognize outstanding work. We plan to select an award winner in each category, but reserve the right to establish minimum standards for any award. **Staying consistent with conference registration, please submit entries as electronic files.** Please clearly indicate in an e-mail to kvickre@iowafarmbusiness.org the following information:

1. The name of the individual (or names if an association) submitting the document.
2. The category in which the item is to be entered.

Then attach the "data" file of the document either as a Word, Excel, PowerPoint, Publisher or pdf. If the file is too large to e-mail, or if you have other questions, please contact Kent Vickre at 515-233-5802.

For full consideration entries should be received by June 1st, 2017.

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